

# How reliable is my source?

## WHO IS THE INFORMATION FOR?

Information is often pitched at different levels such as academics with specialised knowledge, the general public with limited knowledge, or for students who are learning something for the first time. Is the level correct for your needs, and does it address the subject matter?

## WHAT IS ITS PURPOSE?

Is the source intended to inform people, entertain or persuade the reader of something? This is important as purpose can affect content and bias. Does the author make the purpose clear?

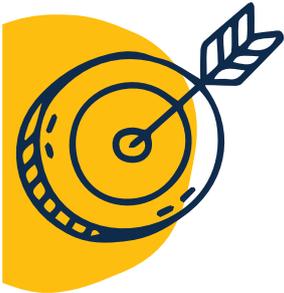
## IS THE INFORMATION UP TO DATE?

Check when it was published and if there is any newer content available that is more relevant. Outdated information can be misleading or incorrect.



## IS THE INFORMATION ACCURATE?

Does the source cite references to support the evidence? Can you verify the information in another source? Make sure the material is objective and doesn't offer biased information.



## IS THE AUTHOR QUALIFIED TO PROVIDE INFORMATION ON THIS TOPIC?

It is important to check the credentials of the author/publisher. Can you find any information on the author? Are they affiliated with any companies or organisations that may affect the angle of the information?

